

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane KSNV Remit Address:

Station

Product

Advertiser

Estimate Number

1936

DSCC IE

Billing Address:

1010 Wisconsin Ave. NW Attention: Accounts Payable Washington, DC 20007 Ste 800 Great American Media

INVOICE

Democratic Senatorial Campaign Comm Invoice Month Invoice Date Invoice Period Invoice # October 2012 10/01/12 - 10/08/12 10/14/12 107335-1

Page 1 of 6

Sales Region Na		cutive	Station KSNV
Vational	Blair - Philadelphia	y McCreary	NV
Order Flight	Deal#	Alt Order#	Order #
10/02/12		0686018	107335

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Order Flight	Deal#	Alt Order#	
10/02/12 - 10/08/12		06860189	

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Product Cod	Adver	IDB#

Product Code	Advertiser Code	IDB#
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Advertiser	Agency
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KSNV KSNV KSNV KSNV KSNV S	KSNV KSNV KSNV KSNV KSNV	ANSX ANSX ANSX ANSX	VSNV	KSNV	KSNV KSNV KSNV	Line Channel
Sunday Today M-F Today Show II	unday Today		Saturday Today	Today Show	M-F 6-7a WakeUp w/Wagners	Channel Description KSNV M-F 5-6a WakeUp w/Wagners
9-10a		7a-8am	7a-9am	658a-9am	6-7a	Time 5-6a
12010	Su	10/01/12 Sa	Th M	F M	10/02/13 Th M	Day
71/05/12 10 10/100/12	Su 10/07/12	10/01/12 to 10/07/12 Sa 10/06/12 to	Th 10/08/12 Th 10/04/12 M 10/08/12 M to	10/02/12 to 10/08/12 F 10/05/12 M 10/08/12 M to	Tu 10/08/12 Tu 10/02/12 Th 10/04/12 M 10/08/12 M to	Date
3 A	, 30 ×	. 30 1×	30 30	.30 .30	3 3 3 3 3 x	Length
M-W-F	7:29 AM	7:57 AM	8:58 AM 8:27 AM	6:51 AM 6:50 AM	5:59 AM 5:14 AM 5:26 AM	Length Aired Days
i i i i i i i i i i i i i i i i i i i	DSCCNV12-03-30H Dean&J.	DSCCNV12-03-30H Dean&J.	DSCCNV-12-02-30H wTlst: DSCCNV12-03-30H Dean&3.	DSCCNV-12-02-30H w17st: DSCCNV12-03-30H Dean&J:	DSCCNV-12-02-30H WTTSt: DSCCNV-12-02-30H WTTSt: DSCCNV12-03-30H Dean&J	Ad-ID
	\$1,900.00	\$900.00	\$1,900.00 \$1,900.00	\$1,000.00 \$1,000.00	\$600.00 c: \$600.00 c: \$600.00	Rate
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The actual broadcast information shown on this invoice was taken from the Official program log

10/02/12 to 10/08/12

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MTWTF--

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting aritime under this advertising sales confract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or annestry



Main: (702)642-3333 Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Estimate Number

1936 DSCC IE

Product Advertiser

Billing Address:

Washington, DC 20007 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

Line

ANSX Channel

INVOICE

DSCCIF	Democratic Senatorial Campaign Comm	
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Page 2 of 6

Invoice Period

10/01/12 - 10/08/12

	Sales Region Nationa	Sales Office Blair	Account Executive Amy	Station KSNN
27	ä	Blair - Philadelphia	Amy McCreary	
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Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06860189	107335

	Cash	Billing Type Special Handling
7	Broadcast	Billing Calendar

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Product Code	Advertiser Code	
45	42	

Agency Ref	
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el Description	Time	Day Date	Langth Aired Dave	מו אם אינו אינו			3
Today 4th Hour	10am-11am	ਰ		100		Keco	Ref#
		Tu 10/02/12	38	10:46 AM osc	0SCCNV-12-02-30H w11st	£500 00	N.
			30		DSCCNV-12-02-30H w]1st-	#600.00	ــــــــــــــــــــــــــــــــــــــ
		M 10/08/12	30			\$600.00	ﯩﻦ ﺩ
Kachael Ray	11am-12pm	ō					K
		10/02/12 to 10/08/12	3x	MTWTF			
		Tu 10/02/12	30	11:40 AM DSC	DSCCNV-12-02-30H W]]ST	\$500.00	3
		3	.30			\$500.00	. .
		M 10/08/12	:30			\$500.00	4.6
NOON NEWS	12-1230pm	ð					
		10/02/12 to 10/08/12	3x	MTWTF			
		W 10/03/12	:30	10000	DSCCNY-12-02-30H W115t	\$500,00	3
		M 10/08/12	ယ် မ ဝ	12:07 PM DSC	DSCCNV-12-02-30H W175t:	\$500.00	
Days of our Lives	1258p-2pm	ಕ				***************************************	N
		/02/12 to	3 X	MTWTF	· ·		
		1u 10/02/12	8	1423555		\$425.00	ž.
			3	12:59 PM pscc	DSCCNV12-03-30H Deam&1	\$425.00 00	1 (4)
The Doctors	2pm-3pm	ť			Controller 9882 Controllinesses Controller	4	7
		10/02/12 to 10/08/12	3×	MTWTF			
		W 10/03/12	:30	`	DSCCNV-12-02-30H W11st:	\$325 00	
		F 10/05/12	36		DSCCNV-12-02-30H W17st	\$325.00	2 -
Dr Phil	3-40	5		4.32 F INT DSCL	DSCCNV12-03-30H Dean&J.	\$325.00	3
	0 4 0	6					9

10/02/12 to 10/08/12 × MTWTF

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider. Payment of Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or bither Third Parties) that Applicant will continue to be responsible to Media and Applicant place advertising agency (or bither Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising agency (or bither Third Parties) that Applicant will continue to be responsible to Media Provider and advertising by orderising under the terms set forth prevail about the second advertising under the terms set forth prevail about the payment of such advertising under the terms set forth prevail that advertiser at agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict.

Sistion does not discriminate in the sale of advertising time, and with accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hareby centiles that it is not buying broadcasting stitute under this advertising sales contract for a discriminate under this advertising but not limited to decisions not to place advertising on particular stations based on race, gender networks organ, or ancestry.



VSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Formerly KVBC

Billing Address:

Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

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107335-1 10/14/12

Invoice Period	1936	Estimate Number
Invoice Month	DSCC IE	Product
invoice Date	Democratic Senatorial Campaign Comm	Advertiser
invoice #		

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Order Flight	Deal #	Alt Order#	Order#		Invoice Period	Invoice Month
10/02/12 - 10/08/12		06860189	107335	1) 10	10/01/12 - 10/08/12	October 2012

		Special Handling
Ac	Cash	Billing Type
ō	Broadcast	Billing Calendar

Sales Region Sales Office

National

Station

KSNV

Account Executive | Amy McCreary

Blair - Philadelphia

42	Product Code	Advertiser Code	(DB#
100	45	42	

18		17			16			5		4			ಭ			7	Line
KSNV	CORN	KSNV	KSNV KSNV	KSZC	KSNV	XSNV VNSX	KSNV	KSNV	KSNV	KSNV	KSNV	KONV	KSNV	KSNV	XSNS V	VSNA	
Tuesday Prime 9-10p		Monday Prime 8-10pm			FacetoFace/Raiston Report			M-F Jeopardy/Wheel of Fortune 630-730pm		FacetoFace/Raiston Report			M-F Early News			Dr Phil	Channel Description
9-10p		8-10pm			730-758pm			и 630-730pm		730-758pm			5-630p			3-4p	Time
×	10/08/12	3	: ≠ =	10/02/12	i	ξ Π -	10/02/12	ā	10/02/12		₹ §	10/02/17		₹ 5	!		Day
10/08/12 to	10/08/12 to 10/14/12	10/08/12 to	10/02/12	10/02/12 to 10/08/12	to or 12	10/05/12	10/02/12 to 10/08/12	to	10/02/12 to 10/08/12	đ	10/03/12	10/02/12 to 10/08/12	ਰ ਂ	10/04/12	10/02/12	ಕ	Date
30	'	30	88	3x	Ċ	388	3x	Ş	1x	1	30 30	2 _x		မှ မ	:30		Length
8:48 PM	<u> </u>	7.44 PM	7:38 PM 7:52 PM	MT-TE	1. Z.3 FINI	7:06 PM	MT-TF	.40 FM	MT-TF		5:28 PM	MTWTF	0.00	3.57 PM	3:15 PM	ļ	Length Aired Days
DSCCNV12-03-30H Dean&J.		DSCCNV12-03-30H Dean&J.	DSCCNV-12-02-30H W175t		DSCCNV12-03-30H Dean&J.	DSCCNV-12-02-30H wllst		DSCCNV-12-02-30H W11st:		Corchests on Son Dedigo.	DSCCNV-12-02-30H W115t:		PORTIVITY OF JOH DEADED.	DSCCNV-12-02-30H W115t	DSCCNV-12-02-30H W115t		Ad-ID
\$4,000.00			\$900.00		\$1,700.00			\$900.00	1	. 91,000.00	- 1		3000.00		\$600.00		Rate
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KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing Address:

Washington, DC 20007 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

Page 4 of 6

Invoice Period	1936	Estimate Number
Invoice Month	DSCC IE	Product
Invoice Date	Democratic Senatorial Campaign Comm	DUVERNOE
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Deal #	Alt Order #	Order #		Invoice Period	Invoice Month	Invoice Date	INVOICE #
	06860189	107335		10/01/12 - 10/08/12	October 2012	10/14/12	107335-1

Special Handling	Billing Type Cash	dar		Sales Region Na	Sales Office Bla	Account Executive Amy McCreary	
	Š	Broadcast	6 G	Vational	Blair - Philadelphia	y McCreary	
Product Cod	Advertiser C	IDB#	6	Order Flight	Deal#	Alt Order #	

Station

KSNV

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Advertiser Code	(DB #		Order Flight
42		72 55	10/02/12 - 10/08/12

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	25	24	23	22	21	20	19	ä	Line
KSNV	KSNV	KSNV	KSNV VNSNV	KSNV	KSNV	KSNV	KSNV	KONV	4 4
	Tonight Show	Sa-Su News 3 at Eleven	M-F News 3 at Eleven	NFL Football	ROS	News 3 in Prime	Friday Prime 10-11pm	Tuesday Prime 9-10p	Channel Description
RS.	1135p-1237a	11pm-1135pm	11pm-1135pm	1P-9PM	5a-459a	7-10pm	10-11pm	9-10p	Time
70	Sa 10/02/1	10/01/1	10/02/1	10/01/1	10/01/1	10/01/	Tu 10/01/	10/01/	Day
10/02/12	Sa 10/06/12 to 10/02/12 to 10/08/12	to to 10/01/12 to 10/07/12	to 10/02/12 to 10/08/12	to 10/05/12 to 10/07/12	to 10/01/12 to 10/07/12	to 10/05/12	Tu 10/02/12 to 10/01/12 to 10/07/12	to 10/01/12 to 10/07/12	Date
30	30	30 1×	30 1×	30 1×	1x	30 1x	1	1x	Length
12:31 AM	11.11 PM	11:31 PM	7:10 PM	9.13 PM	8:09 PM	10:29 PM	9:21 PM	-T	Length Aired Days
DSCCNV-12-02-30H WTTSt	DSCCNV12-03-30H Dean&J.	DSCCNV-12-02-30H W]1St:	DSCCNV12-03-30H Dean&J, \$14,000.00	DSCCNv12-03-30H Dean&J.	DSCCNv12-03-30H Dean&J,	DSCCMV-12-02-30H wilst	DSCCNV-12-02-30H W]]St		Ad-ID
\$750.00	\$1,400.00	\$1,400.00	\$14,00	\$52	\$1,200,00	\$3,200.00	± \$2,600,00	Tale	Q D D
).00	3.00	3.00	0.00	\$525.00	0.00	0.00	0,00	Neconciliation	Danasillati
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Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

INVOICE

Democratic Senatorial Campaign Comm Invoice Period Invoice Month Invoice Date Invoice # 10/01/12 - 10/08/12 October 2012 10/14/12 107335-1

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Color Barrier	Sales Office Blair - Philadelphia	Account Executive Army McCreary	Station	
Order Clicks	Deal #	Alt Order #	Order#	
10/	-	830	107	

Estimate Number

1936

DSCC IE

Product Advertiser

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Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06860189	107335

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Agency Ref	Product Code	Advertiser Code	IDB#
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Special Handling Billing Type Billing Calendar

Broadcast

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		32			-	8		30	8		29			200			27			26		25	Line
NUNV	200	VSNV			XSNV	NONV		KSNV	NONY	200	KSNV	ZUNC		KSNV	NUNV		ANSX	ZUNC		VSNV	KSNV	KSNV	100
		4PM NEWS (1 hour)			News 3 in Prime			Law & Order (synd) PRIME			ROS			News 3 in Prime			Sports Night in Las Vegas	12.1 12.1 12.1 12.1 12.1 12.1 12.1 12.1		Saturday Night Live		Tonight Show	Channel Description
		4-5pm			7-10pm			M-SA 8-11p / SUN 7-			5a-459a			7-10pm			Sun 1135p-1200a			1130pm-1:02am		1135p-1237a	Time
TI	10/01/		Su	10/01/		S	10/01/		Sa	10/01/		Sa	10/01/		Su	10/01/		Sa	10/01/		ा		Day
10/05/12	10/01/12 to 10/07/12	ទ	10/07/12	10/01/12 to 10/07/12	8	10/07/12	10/01/12 to 10/07/12	6	10/06/12	10/01/12 to 10/07/12	₽.	10/06/12	10/01/12 to 10/07/12	6	10/07/12	10/01/12 to 10/07/12	6	10/06/12	10/01/12 to 10/07/12	8	10/05/12	to	Date
30	1×		30	x ×		30	1×		30	1x		30	i'x		:30	1x		:30	1x		ၓ		Length
4:56 PM			9:13 PM	5		10:49 PM	S		9:29 PM	S-		8:24 PM	S-		11:56 PM	S		12:59 AM	S-		11:46 PM		Length Aired Days Ad-ID
DSCCNV-12-02-30H W1751:			DSCCNV12-03-30H Dean&J			DSCCNV12-03-30H Dean&J.	£		OSCCNV12-03-30H Dean&J,			DSCCNV12-03-30H Dean&J.			DSCCNV12-03-30H Dean&3;			DSCCNV12-03-30H Dean&J.	2		DSCCNV-12-02-30H W115t: \$750.00		Ad-ID
\$900.00			\$1,800.00			\$1,200.00			\$525.00			\$675.00			\$400.00			\$2,000.00		40 H22 - 40	\$750.0		Rate
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INVOICE

Page 6 of 6

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1936

Invoice Period	Invaice Month	Invoice Date	Invoice #
10/01/12 - 10/08/12	October 2012	10/14/12	107335-1

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal#	Alt Order #	Order#
10/02/12 - 10/08/12		06860189	107335

70		Special Handling
	Cash	Billing Type
	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
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	-ID Rate
	Reconciliation
	Ref

Line

Channel Description

Aired Spots Time Washington, DC 20007

Ste 800

1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media Billing Address:

Gross Total \$70,875.00

Agency Commission \$10,631.25

Net Amount Due \$60,243.75 Payment Terms 30 Days

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